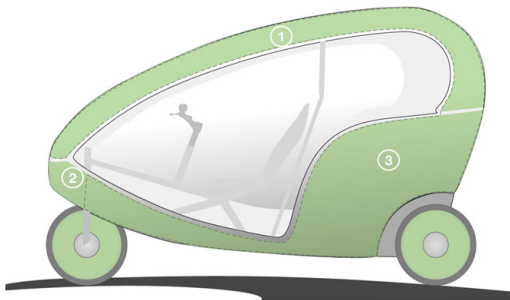


Sides of the vehicle – areas for design / content



NOTE:

Please send all layouts and data in an open form as it might be necessary for us to reposition them while processing. Send fonts always separately. Don't convert to paths.

- 1 We do not recommend the upper holm for displaying purposes. Because of the intense inclination of the holm the displayed information would not fully be visible. (Image 1)
- 2 For creation / lettering of the lower holm attention has to be paid to the nose of the vehicle. Creation / lettering should end ca. 15 cm before the nose. Textures and backgrounds can continue till the tip of the nose. (Image 2)
- 3 The foils of the side faces are not connected to the foil of the back side. Images, graphics and texts should be positioned inside the designed areas / margins (Image 3).

Image 1



Image 2



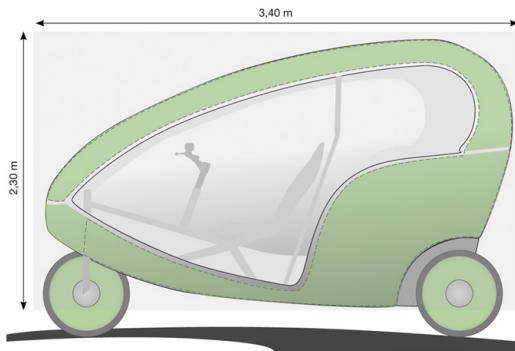
Image 3



 area for design / content

 texture, background

Sides of the vehicle – background texture





For designed backgrounds like textures, patterns or gradients data have to be applied full-scale on a data file with the dimension 3,40 m x 2,30 m. Images, graphics and fonts will be inserted and positioned according to the layout template.

Attention: Use an adequate size for pixelated files or pixelated backgrounds!
(1:1 by 120 dpi)

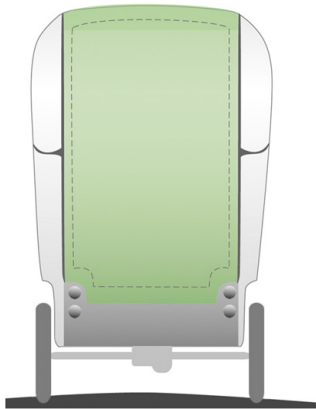


Visualization of the data space
Trimmed size: 3,40 x 2,30 m
by 120 dpi

 area for design / content
 texture, background



The back side of the vehicle

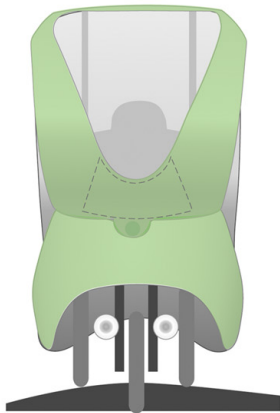


The back side presents an area of 80 (width) x 140 (height) cm. The visible creation area is up to 120 cm. From that point on the back side tilts forward. The back side should be seen as a separate area for creation. Continuing motifs onto the side faces or into the design of the holms is very difficult in production and application of the foils. If you are interested in doing so please contact our production specialist before designing.



- area for design / content
- texture, background

The front of the vehicle



The ad foiles for the front will be produced on the same foil as the upper and the lower holms. The motif (textures, backgrounds) continues from the sides (holms) to the front. We don't recommend a differing creation for the front because of the round form of the cabin. Gradients of a motif (images, graphics, texts) from the upper to the lower front space are not possible. Centered positioned graphics like logos will be produced separately and positioned later (see figure).



 front area for design / content

 texture, background – continuation of the texture / background of the holms